

ENLI-tilsluttede virksomheders samarbejde med patientforeninger mv. 2023

Navnet på den virksomhed, der indberetter	Samarbejdsprojektets navn	Navnet på de parter, der har indgået aftalen (Lægemiddelvirksomheder, organisationer og evt. tredje part)	Type af projekt (Dvs. oplysninger om der er tale om generelle driftstilskud, konkrete møder, sponsorater, pjecer, informationskampagner, uddannelsesprogrammer, rejser m.v.)	Formål (Hvilket formål tjener samarbejdet)	Parternes rolle i projektet	Tidsramme	Den økonomiske støttes størrelse (Samt hvad pengene skal bruges til – hvis dette ikke i forvejen fremgår under "Formål" eller "Type af projekt")	Omfang og indhold af ikke-finansiel støtte (Ikke-finansiel støtte af betydeligt omfang, som ikke kan opgøres med en meningsfuld finansiel værdi, skal indeholde en beskrivelse, som klart redegør for den ikke-monetære fordel, som organisationen modtager.)
Gilead Sciences Denmark		Gilead Sciences Denmark and Patientforeningen Hiv-Danmark	Sponsorship	Information evening at Rigshospitalet on Thursday 14 September 2023 The event is for HIV-infected people who are associated with infectious disease clinics and their relatives. Also included are personnel in the health sector and anyone interested in	Gilead provided a financial support Patientforening en Hiv-Danmark	14 September 2023	32 220 DKK (excl. VAT)	N/A

				the HIV environment. The event is organized by HIV-Danmark and Gilead is a co-sponsor along with Viiv and MSD				
Gilead Sciences Denmark	Quality of Life seminars, Denmark April 2023	Gilead Sciences Denmark ApS HIV Denmark (Patient Organisation))	Co-organized meetings	Gilead Sciences: Collaborative partner, expertise & funding of costs of meetings HIV Denmark: Collaborative partner, expert, supply of lecture on the organizations' view on challenges for people living with HIV and individual patient stories.	2023-04-01--2023-04-30. 3 seminars in three locations	No direct financial support is given by Gilead to HIV Denmark. Gilead covers cost for agency support, honorarium for expert HCP, venues in three locations and moderator. Total DKK 386,300.	Expertise	
Gilead Sciences Denmark	AIDS-Fondet disease awareness project and anti-stigma project WAD 2023	AIDS-Fondet	Sponsring	Disease awareness on HIV and quality of life for people living with HIV	Gilead Sciences: Sponsor AIDS-Fondet: Content production and distribution	2023-07-01--2023-12-31	365 000 DKK (excl.VAT) Production of 12 portraits of 13 persons living with HIV in Denmark	N/A

including films and texts of their patient testimonies, with HIV and AIDS visibility and awareness through public exhibitions, campaign on exhibition in public media, social media postings of created content in AIDS-Fondet social media channels and website, and social media ads marketing. This content on disease awareness on HIV and quality of life for people living with HIV is also planned to be used in upcoming public exhibitions in several museums and exhibition halls around Denmark.