

Gileads Collaborations with Patient Organizations registered in Finland 2023

(Grants, sponsorships, co-organized meetings, etc. To be published on Gilead's website when the collaboration is entered into, and shall be available on the website for at least six months after the termination of the activity. Requires a yearly report to ENLI)

Name of the project	Name of the parties who have entered into the agreement (pharmaceutical companies, organisations and any third parties)	Type of projects	Purpose of the project	Roles of the parties in the project	Timeframe of the project	Size of the financial support given and what it is used for	Scope and content of non-financial support
Healthy Horizons	Hivpoint	Sponsorship	Disease awareness	Hivpoint will prepare for the Project and gather 4 groups of migrant women and conduct three thematic disease educational events for each of the groups	Sept 23-Sept 24	First 12-month support: 20184 eur. For preparation and execution of an educational project named Womens' Health Evenings	None
Social Media Influencer Project	Hivpoint	Sponsorship	Disease awareness	Hivpoint will liaise and collaborate with the Influencer to develop an impactful social media campaign message. Influencer will post, receive feedback and comment on the agreed-on health-promoting message(s) on his	Dec 1-31, 2023	3000 eur. For supporting a non-promotional disease awareness campaign to raise awareness and increase testing for HIV and other STIs, using a social media Influencer	None

				Instagram channel			
Diseases Awareness Campaign	Positiiviset ry/HIV Finland	Sponsorship		<p>Positiiviset ry/HIV Finland will post a text on its website on the campaign, describing the nature and objective of the campaign and stating Gilead Sciences (with name and logo) as the supporter of the campaign.</p> <ul style="list-style-type: none"> • Provide Gilead with statistics on: <ul style="list-style-type: none"> • the number of weekly visits to the social media account(s), and number of “likes” to the postings related to the Project. 	Dec 1 2023 – March 31, 2024	27 000 Euro. For the purpose of supporting a non-promotional disease awareness campaign to raise awareness on the effects of stigma on people living with HIV using social media, newsletter, radio commercials and outdoor advertisement	None